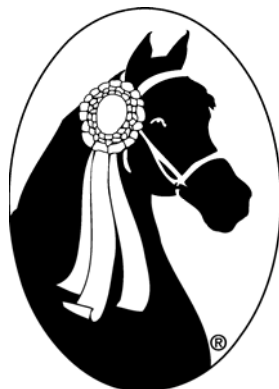


Sponsorship and Advertising at the



2010

Grand National & World Championship Morgan Horse Show®

October 9th – 16th
Oklahoma City, Oklahoma

JOIN A WINNING TRADITION

*Your involvement and commitment to the Grand National & World Championship
Morgan Horse Show are of great importance.*

This sponsorship and program advertising insert describes the many opportunities you have to support the Grand National. As we celebrate this world-class event showcasing our breed's top riders and horses, we hope you'll contribute and create your own tradition of support for the show. In giving, you can take great pride in the knowledge that you are in a unique partnership that benefits our beautiful breed.

Sally Wadhams is our Director of Sponsor Relations. Please feel free to contact her with any questions you may have. Your Grand National can realize unlimited possibilities with your visionary support for the future of the show. We thank you for your generosity and encourage you to send in your pledge form today.

Sponsorship Pledge Deadline: August 15, 2010

MasterCard, VISA, American Express and Discover Cards are welcome.

The Grand National & World Championship Morgan Horse Show is operated under the auspices of the American Morgan Horse Institute, Inc., a 501 (c)(3) organization, and your contribution is tax-deductible to the fullest extent of the law.

THE GRAND NATIONAL & WORLD CHAMPIONSHIP MORGAN HORSE SHOW®

Sally Wadhams ♦ PO Box 519 ♦ Shelburne, VT 05482-0519
PH: 802-985-8477 ♦ e-mail: sallywadhams@aol.com ♦ FAX: 802-985-8430

JUSTIN MORGAN SPONSORS

For your tax deductible contribution of \$4,500 or more, you will receive:

- Your choice of one of the following Series or the party at the Justin Morgan level or any combination of Classes, Youth Activities, Awards or special items of equal value in the Sherman, General Gates, Woodbury, Bulrush, Black Hawk or Ethan Allen levels. A personal show ring presentation is encouraged but optional.
- Farm and/or name recognition during one arena session (in announcements and program)
- A Grand National Custom Leather Sponsor Bag
- A Full-Page, Four-Color Ad in the 2010 Grand National Show Program
- Twelve Seats in the Box Seating Area
- Twelve Sponsor Badges
- Two Valet Parking Passes for the duration of the show
- Two Official 2010 Grand National Show Programs
- An invitation to the Grand National Sponsors' Reception (October 15)
- Your name announced as a sponsor and listed in the Official Grand National Show Program and on signage at the show
- The option to reserve VIP Parking Spaces
- The option to take advantage of special "Sponsors Only" Grand National Website Advertising rates

World English Pleasure Series

- 86 GN English Pleasure Gelding
- 342 GN English Pleasure Mare
- 79 GN English Pleasure Stallion
- 216 World Champion English Pleasure

World Park Harness Series

- 111 GN Park Harness Mare & Gelding
- 89 GN Park Harness Stallion
- 218 World Champion Park Harness

World Park Saddle Series

- 83 GN Park Saddle Mare & Gelding
- 125 GN Park Saddle Stallion
- 249 World Champion Park Saddle

World Pleasure Driving Series

- 134 GN Pleasure Driving Gelding
- 128 GN Pleasure Driving Mare
- 139 GN Pleasure Driving Stallion
- 248 World Champion Pleasure Driving

World Western Pleasure Series

- 45 GN Western Pleasure Gelding
- 322 GN Western Pleasure Mare
- 57 GN Western Pleasure Stallion
- 240 World Champion Western Pleasure

2010 Grand National After Glow Party

SHERMAN SPONSORS

For your tax deductible contribution of \$3,000-\$4,499 you will receive:

- Your choice of one of the following Series or Youth Activities at the Sherman level, or any combination of Classes, Youth Activities, Awards or special items of equal value in the General Gates, Woodbury, Bulrush, Black Hawk or Ethan Allen levels. A personal show ring presentation is encouraged but optional.
- A Grand National Custom Leather Sponsor Bag
- A Full-Page, Two-Color Ad in the 2010 Grand National Show Program
- Eight Seats in the Box Seating Area
- Eight Sponsor Badges
- Two Valet Parking Passes for the duration of the show
- Two Official 2010 Grand National Show Programs
- An invitation to the Grand National Sponsors' Reception (October 15)

- Your name announced as a sponsor and listed in the Official Grand National Show Program and on signage at the show.
- The option to reserve VIP Parking Spaces
- The option to take advantage of special "Sponsors Only" Grand National Website Advertising rates

World Gelding Series

- 4 GN Champion Three-Year-Old Gelding
- 5 GN Champion Four-Year-Old Gelding
- 6 GN Champion Five-Year & Older Gelding
- 7 World Champion Senior Gelding
- 8 World Champion Gelding

World Mare Series

- 13 GN Champion Three-Year-Old Mare
- 14 GN Champion Four-Year-Old Mare
- 15 GN Champion Five-Year & Older Mare
- 16 World Champion Senior Mare
- 17 World Champion Mare

World Stallion Series

- 29 GN Champion Three-Year-Old Stallion
- 30 GN Champion Four-Year-Old Stallion
- 31 GN Champion Five-Year & Older Stallion
- 32 World Champion Senior Stallion
- 33 World Champion Stallion

World Roadster To Bike Series

- 59 GN Roadster To Bike
- 246 World Champion Roadster To Bike

Youth Activities

- ♦♦♦ 2010 AMHA Youth Awards Brunch (October 16)

GENERAL GATES SPONSORS

For your tax deductible contribution of \$2,000-\$2,999 you will receive:

- Your choice of one of the following Presentations at the General Gates level, or any combination of Classes, Youth Activities, Awards or special items of equal value in the Woodbury, Bulrush, Black Hawk, or Ethan Allen levels. A personal show ring presentation is encouraged but optional.
- A Grand National Custom Leather Sponsor Bag
- A Full-Page, Black and White Ad in the 2010 Grand National Show Program
- Six Seats in the Box Seating Area
- Six Sponsor Badges
- Two Valet Parking Passes for the duration of the show
- Two Official 2010 Grand National Show Programs
- An invitation to the Grand National Sponsors' Reception (October 15)
- Your name announced as a sponsor and listed in the Official Grand National Show Program and on signage at the show
- The option to reserve VIP Parking Spaces
- The option to take advantage of special "Sponsors Only" Grand National Website Advertising rates

Presentations

- 209 Leadline
- 75 Presentation of Dressage Champions
- 241 Presentation of Equitation Champions
- 153 Presentation of Hunter and Jumper Champions
- 236 Presentation of Reining Champions
- 178 Presentation of Trail Champions

WOODBURY SPONSORS

For your tax deductible contribution of \$1,500-\$1,999 you will receive:

- Your choice of one of the following Classes at the Woodbury level, or any combination of Classes, Youth Activities, Awards or special items of equal value in the Bulrush, Black Hawk, or Ethan Allen levels. A personal show ring presentation is encouraged but optional.
- A Grand National Custom Leather Sponsor Bag

- A Full-Page, Black and White Ad in the 2010 Grand National Show Program
- Four Seats in the Box Seating Area
- Four Sponsor Badges
- Two Valet Parking Passes for the duration of the show
- An invitation to the Grand National Sponsors' Reception (October 15)
- Your name announced as a sponsor and listed in the Official Grand National Show Program and on signage at the show
- The option to take advantage of special "Sponsors Only" Grand National Website Advertising rates

Futurity World Championships

- 156 World Champion Futurity Classic Pleasure Driving Three-Year-Old
- 122 World Champion Futurity English Pleasure Three-Year-Old
- 145 World Champion Futurity Hunter Pleasure Three-Year-Old
- 117 World Champion Futurity Park Harness Two-Year-Old
- 102 World Champion Futurity Park Harness Three-Year-Old
- 174 World Champion Futurity Park Saddle Three-Year-Old
- 345/175 World Champion Futurity Pleasure Driving Two-Year-Old
- 82/196 World Champion Futurity Pleasure Driving Three-Year-Old
- 20 World Champion Futurity Western Pleasure Three-Year-Old

World Championships and Grand National Finals

- 211 World Champion Classic Pleasure Driving
- 206 World Champion Classic Pleasure Driving Masters
- 160 World Champion Classic Pleasure Saddle
- 147 World Champion Classic Pleasure Saddle Masters
- 243 World Champion English Pleasure Amateur
- 207 World Champion English Pleasure Amateur Masters
- 214 World Champion Hunter Pleasure
- 159 World Champion Hunter Pleasure Amateur
- 198 World Champion Hunter Pleasure Amateur Masters
- 239 World Champion Park Harness Amateur
- 237 World Champion Park Harness Amateur Masters
- 210 World Champion Park Saddle Amateur
- 180 World Champion Park Saddle Amateur Masters
- 215 World Champion Pleasure Driving Amateur
- 181 World Champion Pleasure Driving Amateur Masters
- 569 World Champion Reining
- 568 World Champion Reining Non-Pro
- 185 World Champion Roadster to Bike Amateur
- 383 World Champion Western Trail
- 382 World Champion English Trail
- 217 World Champion Western Pleasure Amateur
- 234 World Champion Western Pleasure Amateur Masters
- 94 GN Pleasure Driving Amateur Gentlemen Finals
- 146 GN Pleasure Driving Amateur Ladies Finals
- 155 GN Roadster Under Saddle Amateur Finals
- 121 GN Roadster Under Saddle Finals
- 9 GN Western Pleasure Amateur Gentlemen Finals

BULRUSH SPONSORS

For your tax deductible contribution of \$1,000-\$1,499 you will receive:

- Your choice of being the Plaque, Cooler or Halter sponsor of one of the following Classes or special items at the Bulrush level, or any combination of Classes, Youth Activities or Awards of equal value in the Black Hawk or Ethan Allen levels OR Farm and/or name recognition during one arena session (in announcements and program). A personal show ring presentation is encouraged but optional.
- A Grand National Custom Leather Sponsor Bag
- A One-Half Page, Black and White Ad in the 2010 Grand National Show Program
- Three Seats in the Box Seating Area
- Three Sponsor Badges
- Two Valet Parking Passes for the duration of the show
- An invitation to the Grand National Sponsors' Reception (October 15)

- Your name announced as a sponsor and listed in the Official Grand National Show Program and on signage at the show
- The option to take advantage of special "Sponsors Only" Grand National Website Advertising rates

Carriage Driving

- 176 World Champion Carriage Obstacle Driving Single
- 177 World Champion Carriage Obstacle Driving Multiple
- 76 World Champion Carriage Pleasure Driving Single
- 77 World Champion Carriage Pleasure Driving Multiple
- 22 GN Heritage Salute to America Single/Multiple Finals

Classic Pleasure Grand National Finals

- 126 GN Classic Pleasure Driving Gentlemen Finals

Futurity In-Hand World Championships

- 188 World Champion Futurity Yearling Gelding
- 189 World Champion Futurity Yearling Filly
- 190 World Champion Futurity Yearling Colt
- 192 World Champion Futurity Two-Year-Old Gelding
- 193 World Champion Futurity Two-Year-Old Mare
- 194 World Champion Futurity Two-Year-Old Stallion

Junior Horse World Championships

- 199 World Champion Classic Pleasure Driving Junior Horse
- 226 World Champion Classic Pleasure Saddle Junior Horse
- 202 World Champion English Pleasure Three-Year-Old
- 172 World Champion English Pleasure Four-Year-Old
- 222 World Champion Hunter Pleasure Three-Year-Old
- 224 World Champion Hunter Pleasure Four-Year-Old
- 228 World Champion Park Harness Two-Year-Old
- 213 World Champion Park Harness Three-Year-Old
- 168 World Champion Park Harness Four-Year-Old
- 225 World Champion Park Saddle Three-Year-Old
- 232 World Champion Park Saddle Four-Year-Old
- 219 World Champion Pleasure Driving Two-Year-Old
- 230 World Champion Pleasure Driving Three-Year-Old
- 235 World Champion Pleasure Driving Four-Year-Old
- 570 World Champion Reining Snaffle Bit/Hackamore
- 130 World Champion Western Pleasure Three-Year-Old
- 200 World Champion Western Pleasure Four-Year-Old

Ladies World Championships

- 183 World Champion Classic Pleasure Driving Ladies
- 242 World Champion Classic Pleasure Saddle Ladies
- 212 World Champion English Pleasure Ladies
- 221 World Champion English Pleasure Ladies Amateur
- 231 World Champion Hunter Pleasure Ladies
- 247 World Champion Hunter Pleasure Ladies Amateur
- 187 World Champion Park Harness Ladies
- 244 World Champion Park Saddle Ladies
- 179 World Champion Pleasure Driving Ladies
- 229 World Champion Western Pleasure Ladies
- 205 World Champion Western Pleasure Ladies Amateur

Youth World Championships and Grand National Finals

- 347 GN English Pleasure Youth Finals
- 171 GN Park Harness Youth Finals
- 99 GN Park Saddle Youth Finals
- 173 GN Pleasure Driving Youth Finals
- 182 World Champion Hunter Pleasure Youth
- 227 World Champion Western Pleasure Youth

Miscellaneous

- 184 GN Parade Horse Finals
- 389 UPHA Morgan Junior Challenge Cup Finals Phase II
- 387 UPHA Morgan Senior Challenge Cup Finals Phase II
- ◆◆◆ Grand National Program Bookmarks (Included with every Grand National Program). Your "Best Wishes" printed on each bookmark
- ◆◆◆ Farm and/or name recognition during one arena session (in announcements and program)

BLACK HAWK SPONSORS

For your tax deductible contribution of \$750-\$999 you will receive:

- Your choice of being the Class, Plaque, Cooler or Halter sponsor of one of the following Classes, Awards or Youth Activities at the Black Hawk or Ethan Allen levels. A personal show ring presentation is encouraged but optional.
- A One-Quarter Page, Black and White Ad in the 2010 Grand National Show Program
- A Grand National Custom Leather Sponsor Bag
- Two Seats in the Box Seating Area
- Two Sponsor Badges
- One Valet Parking Pass for the duration of the show
- An invitation to the Grand National Sponsors' Reception (October 15)
- Your name announced as a sponsor and listed in the Official Grand National Show Program and on signage at the show
- The option to take advantage of special "Sponsors Only" Grand National Website Advertising rates

Classic Pleasure

- 119 GN Classic Pleasure Driving Mare
- 124 GN Classic Pleasure Driving Stallion & Gelding
- 107 GN Classic Pleasure Driving Masters
- 340 GN Classic Pleasure Saddle Mare
- 344 GN Classic Pleasure Saddle Stallion & Gelding
- 81 GN Classic Pleasure Saddle Masters

Equitation World Championships

- 378 World Champion Hunter Seat on the Flat Junior
- 379 World Champion Hunter Seat on the Flat Senior
- 395 World Champion Saddle Seat Junior
- 396 World Champion Saddle Seat Senior
- 394 World Champion Saddle Seat Classic
- 377 World Champion Walk-Trot Hunter Seat
- 390 World Champion Walk-Trot Saddle Seat
- 396 World Champion Walk-Trot Saddle Seat Classic
- 328 World Champion Walk-Trot Western Seat
- 391 World Champion Western Seat Junior
- 392 World Champion Western Seat Senior

Hunter Pleasure

- 80 GN Hunter Pleasure Mare
- 356 GN Hunter Pleasure Stallion & Gelding
- 186 GN Hunter Pleasure Gentlemen Finals

Grand National and World Championships In-Hand

- 10 GN Champion Yearling Filly
- 11 GN Champion Two-Year-Old Mare
- 12 World Champion Junior Mare
- 1 GN Champion Yearling Gelding
- 2 GN Champion Two-Year-Old Gelding
- 3 World Champion Junior Gelding
- 26 GN Champion Yearling Colt
- 27 GN Champion Two-Year-Old Stallion
- 28 World Champion Junior Stallion

Junior Exhibitor

- 197 World Champion Classic Pleasure Driving Jr. Exhibitor 17 & Under
- 143 World Champion Classic Pleasure Saddle Jr. Exhibitor 13 & Under
- 165 World Champion Classic Pleasure Saddle Jr. Exhibitor 14-17
- 167 World Champion English Pleasure Jr. Exhibitor 13 & Under
- 169 World Champion English Pleasure Jr. Exhibitor 14-17
- 203 World Champion Hunter Pleasure Jr. Exhibitor 13 & Under
- 220 World Champion Hunter Pleasure Jr. Exhibitor 14 & 15
- 201 World Champion Hunter Pleasure Jr. Exhibitor 16 & 17
- 223 World Champion Park Harness Jr. Exhibitor
- 195 World Champion Park Saddle Jr. Exhibitor
- 148 World Champion Pleasure Driving Jr. Exhibitor 13 & Under
- 204 World Champion Pleasure Driving Jr. Exhibitor 14-17
- 170 World Champion Walk-Trot Classic Pleasure Saddle 11 & Under

- 93 World Champion Walk-Trot English Pleasure 11 & Under
- 364 World Champion Walk-Trot Hunter Pleasure 11 & Under
- 191 World Champion Walk-Trot Western Pleasure 11 & Under
- 157 World Champion Western Pleasure Jr. Exhibitor 13 & Under
- 208 World Champion Western Pleasure Jr. Exhibitor 14-17

Reining

- 574 GN Reining Free Style Open Finals
- 573 GN Reining Free Style Non-Pro Finals

World Championship Awards

- 153 World Champion Working Hunter High Point Award
- 153 World Champion Low Working Hunter High Point Award
- 153 World Champion Jumper High Point Award

Miscellaneous

- 123 GN Road Hack Hunter Seat Finals
- 104 GN Road Hack Saddle Seat Finals
- 68 GN Versatile Morgan Finals
- 161 GN Western Pleasure Gentlemen Finals
- 309 GN Fitting & Showmanship 9 & Under Finals
- 314 GN Fitting & Showmanship 10-13 Finals
- 312 GN Fitting & Showmanship 14-17 Finals

ETHAN ALLEN SPONSORS

For your tax deductible contribution of \$500-\$749, you will receive:

- Your choice of being the Class, Plaque or Cooler sponsor of one of the following Classes, Youth Activities or Awards or AMHA Gold Medal Scholarship at the Ethan Allen level. A personal show ring presentation is encouraged but optional.
- A Grand National Custom Leather Sponsor Bag
- Two Seats in the Box Seating Area
- A Business Card Ad in the 2010 Grand National Show Program
- Two Sponsor Badges
- One Valet Parking Pass for the duration of the show
- An invitation to the Grand National Sponsors' Reception (October 15)
- Your name announced as a sponsor and listed in the Official Grand National Show Program and on signage at the show
- The option to take advantage of special "Sponsors Only" Grand National Website Advertising rates

Amateur

- 138 GN English Pleasure Amateur Mare
- 135 GN English Pleasure Amateur Gelding
- 133 GN English Pleasure Amateur Stallion
- 129 GN English Pleasure Amateur Masters
- 25 GN Hunter Pleasure Amateur Mare
- 23 GN Hunter Pleasure Amateur Stallion & Gelding
- 19 GN Hunter Pleasure Amateur Masters
- 158 GN Park Harness Amateur Mare & Gelding
- 162 GN Park Harness Amateur Stallion
- 141 GN Park Harness Amateur Masters
- 50 GN Park Saddle Amateur Mare & Gelding
- 58 GN Park Saddle Amateur Stallion
- 352 GN Park Saddle Amateur Masters
- 87 GN Pleasure Driving Amateur Mare
- 85 GN Pleasure Driving Amateur Gelding
- 343 GN Pleasure Driving Amateur Stallion
- 40 GN Pleasure Driving Amateur Masters
- 24 GN Roadster to Bike Amateur
- 65 GN Western Pleasure Amateur Mare
- 71 GN Western Pleasure Amateur Gelding
- 88 GN Western Pleasure Amateur Stallion
- 54 GN Western Pleasure Amateur Masters

Carriage Driving

- 21 GN Carriage Driving Turnout Single
- 18 GN Carriage Driving Turnout Multiple

- 329 GN Carriage Driving Working Single
- 330 GN Carriage Driving Working Multiple
- 332 GN Carriage Driving Reinsmanship Single
- 333 GN Carriage Driving Reinsmanship Multiple
- 375 GN Carriage Driving Double Jeopardy Single
- 376 GN Carriage Driving Double Jeopardy Multiple
- 365 GN Carriage Driving Gambler's Choice Single
- 366 GN Carriage Driving Gambler's Choice Multiple
- 380 GN Carriage Driving Timed Cones Single
- 381 GN Carriage Driving Timed Cones Multiple
- 539 GN Dressage Driving Preliminary Level Single/Multiple Finals
- 540 GN Dressage Driving Intermediate Level Single/Multiple Finals

- 301 GN Saddle Seat 16 & 17
- 305 GN Saddle Seat Classic 13 & Under
- 307 GN Saddle Seat Classic 14-17
- 368 GN Walk-Trot Hunter Seat 8 & Under
- 370 GN Walk-Trot Hunter Seat 9
- 372 GN Walk-Trot Hunter Seat 10
- 374 GN Walk-Trot Hunter Seat 11
- 308 GN Walk-Trot Saddle Seat 9 & Under
- 306 GN Walk-Trot Saddle Seat 10-11
- 388 GN Walk-Trot Saddle Seat Classic 9 & Under
- 386 GN Walk-Trot Saddle Seat Classic 10-11
- 313 GN Walk-Trot Western Seat 9 & Under
- 311 GN Walk-Trot Western Seat 10-11
- 373 GN Western Seat 11 & Under
- 371 GN Western Seat 12 & 13
- 369 GN Western Seat 14 & 15
- 367 GN Western Seat 16 & 17

Dressage

- 529 GN Dressage Musical Free Style 1st & 2nd Level Finals
- 530 GN Dressage Musical Free Style 3rd Level & Above Finals
- 501 GN Dressage Training Level Test 2-Open
- 503 GN Dressage Training Level Test 2-Amateur
- 502 GN Dressage Training Level Test 2-Jr. Exhibitor
- 504 GN Dressage Training Level Test 3-Open
- 518 GN Dressage Training Level Test 3-Amateur
- 517 GN Dressage Training Level Test 3-Jr. Exhibitor
- 531 GN Dressage Training Level Test 4-Open
- 520 GN Dressage Training Level Test 4-Amateur
- 519 GN Dressage Training Level Test 4-Jr. Exhibitor
- 505 GN Dressage First Level Test 1-Open
- 508 GN Dressage First Level Test 1-Amateur
- 506 GN Dressage First Level Test 1-Jr. Exhibitor
- 509 GN Dressage First Level Test 2-Open
- 511 GN Dressage First Level Test 2-Amateur
- 510 GN Dressage First Level Test 2-Jr. Exhibitor
- 532 GN Dressage First Level Test 3-Open
- 522 GN Dressage First Level Test 3-Amateur
- 521 GN Dressage First Level Test 3-Jr. Exhibitor
- 533 GN Dressage First Level Test 4-Open
- 524 GN Dressage First Level Test 4-Amateur
- 523 GN Dressage First Level Test 4-Jr. Exhibitor
- 512 GN Dressage Second Level Test 1
- 525 GN Dressage Second Level Test 2
- 534 GN Dressage Second Level Test 3
- 535 GN Dressage Second Level Test 4
- 513 GN Dressage Third Level Test 1
- 526 GN Dressage Third Level Test 2
- 536 GN Dressage Third Level Test 3
- 514 GN Dressage Fourth Level Test 1
- 527 GN Dressage Fourth Level Test 2
- 537 GN Dressage Fourth Level Test 3
- 515 GN Dressage Prix St. George
- 528 GN Dressage Intermediate I
- 516 GN Dressage Intermediate II
- 538 GN Dressage Grand Prix

Hunter and Jumper

- 548 GN Hunter Hack Finals
- 557 GN Working Hunter Under Saddle
- 547 GN Working Hunter I
- 556 GN Working Hunter II
- 555a GN Working Hunter Amateur Finals
- 555b GN Working Hunter Junior Exhibitor Finals
- 546 GN Low Working Hunter Under Saddle
- 541 GN Low Working Hunter I
- 545 GN Low Working Hunter II
- 542 GN Jumper I
- 543 GN Jumper II
- 558 GN Jumper III

Junior Exhibitor

- 109 GN Classic Pleasure Driving Jr. Exhibitor 13 & Under
- 36 GN Classic Pleasure Driving Jr. Exhibitor 14-17
- 43 GN Classic Pleasure Saddle Jr. Exhibitor 11 & Under
- 51 GN Classic Pleasure Saddle Jr. Exhibitor 12 & 13
- 116 GN Classic Pleasure Saddle Jr. Exhibitor 14 & 15
- 91 GN Classic Pleasure Saddle Jr. Exhibitor 16 & 17
- 46 GN English Pleasure Jr. Exhibitor 11 & Under
- 35 GN English Pleasure Jr. Exhibitor 12 & 13
- 44 GN English Pleasure Jr. Exhibitor 14 & 15
- 48 GN English Pleasure Jr. Exhibitor 16 & 17
- 354 GN Hunter Pleasure Jr. Exhibitor 11 & Under
- 359 GN Hunter Pleasure Jr. Exhibitor 12
- 361 GN Hunter Pleasure Jr. Exhibitor 13
- 64 GN Hunter Pleasure Jr. Exhibitor 14
- 66 GN Hunter Pleasure Jr. Exhibitor 15
- 73 GN Hunter Pleasure Jr. Exhibitor 16
- 72 GN Hunter Pleasure Jr. Exhibitor 17
- 144 GN Park Harness Jr. Exhibitor 15 & Under
- 137 GN Park Harness Jr. Exhibitor 16 & 17
- 335 GN Park Saddle Jr. Exhibitor 15 & Under
- 346 GN Park Saddle Jr. Exhibitor 16 & 17
- 336 GN Pleasure Driving Jr. Exhibitor 11 & Under
- 341 GN Pleasure Driving Jr. Exhibitor 12 & 13
- 150 GN Pleasure Driving Jr. Exhibitor 14 & 15
- 154 GN Pleasure Driving Jr. Exhibitor 16 & 17
- 140 GN Walk-Trot Classic Pleasure Saddle 9 & Under
- 127 GN Walk-Trot Classic Pleasure Saddle 10-11
- 339 GN Walk-Trot English Pleasure 9 & Under
- 337 GN Walk-Trot English Pleasure 10-11
- 327 GN Walk-Trot Hunter Pleasure 8 & Under
- 325 GN Walk-Trot Hunter Pleasure 9
- 326 GN Walk-Trot Hunter Pleasure 10
- 323 GN Walk-Trot Hunter Pleasure 11
- 106 GN Walk-Trot Western Pleasure 9 & Under
- 112 GN Walk-Trot Western Pleasure 10-11
- 324 GN Western Pleasure Jr. Exhibitor 11 & Under
- 84 GN Western Pleasure Jr. Exhibitor 12 & 13

Equitation

- 507 AMHA Dressage Gold Medal Finals
- 238 AMHA Hunter Seat on the Flat Gold Medal Finals
- 544 AMHA Hunter Seat over Fences Gold Medal Finals
- 571 AMHA Reining Seat Gold Medal Finals
- 163 AMHA Saddle Seat Gold Medal Finals
- 113 AMHA Western Seat Gold Medal Finals
- 315 GN Hunter Seat on the Flat 11 & Under
- 316 GN Hunter Seat on the Flat 12
- 317 GN Hunter Seat on the Flat 13
- 318 GN Hunter Seat on the Flat 14
- 319 GN Hunter Seat on the Flat 15
- 320 GN Hunter Seat on the Flat 16
- 321 GN Hunter Seat on the Flat 17
- 554 GN Hunter Seat Over Fences 17 & Under Finals
- 304 GN Saddle Seat 11 & Under
- 303 GN Saddle Seat 12 & 13
- 302 GN Saddle Seat 14 & 15

- 357 GN Western Pleasure Jr. Exhibitor 14 & 15
- 363 GN Western Pleasure Jr. Exhibitor 16 & 17

Two-Year-Old

- 47 GN Park Harness Two-Year-Old
- 142 GN Pleasure Driving Two-Year-Old Mare
- 152 GN Pleasure Driving Two-Year-Old Stallion & Gelding

Three-Year-Old

- 49 GN Classic Pleasure Driving Three-Year-Old & Under
- 97 GN Classic Pleasure Saddle Three-Year-Old
- 131 GN English Pleasure Three-Year-Old Mare
- 149 GN English Pleasure Three-Year-Old Stallion & Gelding
- 42 GN Hunter Pleasure Three-Year-Old Mare
- 52 GN Hunter Pleasure Three-Year-Old Stallion & Gelding
- 53 GN Park Harness Three-Year-Old
- 136 GN Park Saddle Three-Year-Old
- 164 GN Pleasure Driving Three-Year-Old Mare
- 166 GN Pleasure Driving Three-Year-Old Stallion & Gelding
- 565 GN Reining Snaffle Bit/Hackamore Three-Year-Old
- 63 GN Western Pleasure Three-Year-Old Mare
- 69 GN Western Pleasure Three-Year-Old Stallion & Gelding

Four-Year-Old

- 56 GN Classic Pleasure Driving Four-Year-Old
- 101 GN Classic Pleasure Saddle Four-Year-Old
- 37 GN English Pleasure Four-Year-Old Mare
- 39 GN English Pleasure Four-Year-Old Stallion & Gelding
- 362 GN Hunter Pleasure Four-Year-Old Mare
- 358 GN Hunter Pleasure Four-Year-Old Stallion & Gelding
- 348 GN Park Harness Four-Year-Old Mare & Gelding
- 334 GN Park Harness Four-Year-Old Stallion
- 95 GN Park Saddle Four-Year-Old Mare & Gelding
- 115 GN Park Saddle Four-Year-Old Stallion
- 96 GN Pleasure Driving Four-Year-Old Mare
- 98 GN Pleasure Driving Four-Year-Old Stallion
- 90 GN Pleasure Driving Four-Year-Old Gelding
- 566 GN Reining Snaffle Bit/Hackamore Four-Year-Old
- 108 GN Western Pleasure Four-Year-Old Mare
- 74 GN Western Pleasure Four-Year-Old Stallion & Gelding

Ladies

- 100 GN Classic Pleasure Driving Ladies Mare
- 92 GN Classic Pleasure Driving Ladies Gelding
- 38 GN Classic Pleasure Saddle Ladies Mare
- 34 GN Classic Pleasure Saddle Ladies Gelding
- 41 GN English Pleasure Ladies Mare
- 55 GN English Pleasure Ladies Gelding
- 351 GN English Pleasure Ladies Amateur Mare
- 349 GN English Pleasure Ladies Amateur Gelding
- 120 GN Hunter Pleasure Ladies Mare
- 70 GN Hunter Pleasure Ladies Gelding
- 60 GN Hunter Pleasure Ladies Amateur Mare
- 62 GN Hunter Pleasure Ladies Amateur Gelding
- 78 GN Park Harness Ladies Mare
- 338 GN Park Harness Ladies Gelding
- 132 GN Park Saddle Ladies Mare
- 151 GN Park Saddle Ladies Gelding
- 114 GN Pleasure Driving Ladies Mare
- 350 GN Pleasure Driving Ladies Gelding
- 118 GN Western Pleasure Ladies Mare
- 110 GN Western Pleasure Ladies Gelding
- 355 GN Western Pleasure Ladies Amateur Mare
- 360 GN Western Pleasure Ladies Amateur Gelding

Reining

- 564 GN Reining Open
- 572 GN Reining Green Rider Finals
- 560 GN Reining 1st Year Green
- 561 GN Reining 2nd Year Green
- 562 GN Reining Non-Pro Adult

- 563 GN Reining Non-Pro Youth
- 559 GN Reining Non-Pro Rookie
- 567 GN Reining Five-Year-Old Snaffle Bit/Hackamore

Trail

- 549 GN English Trail Open
- 550 GN English Trail Amateur
- 552 GN Western Trail Open
- 553 GN Western Trail Amateur
- 551 GN Trail Junior Exhibitor Finals

Youth

- 105 GN Hunter Pleasure Youth Mare
- 103 GN Hunter Pleasure Youth Stallion & Gelding
- 61 GN Western Pleasure Youth Mare
- 67 GN Western Pleasure Youth Stallion & Gelding

World Championship Awards

- 75 World Champion Dressage Training Level Open
- 75 World Champion Dressage Training Level Amateur
- 75 World Champion Dressage Training Level Junior Exhibitor
- 75 World Champion Dressage First Level Open
- 75 World Champion Dressage First Level Amateur
- 75 World Champion Dressage First Level Junior Exhibitor
- 75 World Champion Dressage Second Level
- 75 World Champion Dressage Third Level
- 75 World Champion Dressage Fourth Level
- 75 World Champion Dressage FEI Level

Youth Activities

- 245 AMHA Youth of the Year Contest Overall Championship Award
- 245 AMHA Youth of the Year Contest Speech Division Awards
- 245 AMHA Youth of the Year Contest Written Exam Division Awards
- 245 AMHA Youth of the Year Contest Horsemastership Pattern Division Awards
- 245 AMHA Youth of the Year Contest Judging Division Awards
- 245 AMHA Youth Club of the Year Awards
- 245 AMHA Educational Display Contest Awards
- 245 AMHA Blue Ribbon Club Contest Awards
- ◆◆◆ AMHA Youth of the Year Welcome Party
- ◆◆◆ AMHA Youth Judging - Morgan Division High Point 18-21
- ◆◆◆ AMHA Youth Judging - Morgan Division High Point 14-17
- ◆◆◆ AMHA Youth Judging - Morgan Division High Point 13 & Under
- ◆◆◆ AMHA Youth Judging - Morgan Division High Point Team
- ◆◆◆ AMHA Youth Judging - Youth Division High Point 14-21
- ◆◆◆ AMHA Youth Judging - Youth Division High Point 13 & Under
- ◆◆◆ AMHA Youth Judging - Youth Division High Point Team
- ◆◆◆ AMHA Youth Judging - Collegiate Division High Point Team
- ◆◆◆ AMHA Youth Judging - Collegiate Division High Point Individual
- ◆◆◆ AMHA Youth Judging - High Point Performance Team
- ◆◆◆ AMHA Youth Judging - High Point Performance Individual
- ◆◆◆ AMHA Youth Judging - High Point Reasons Team
- ◆◆◆ AMHA Youth Judging - High Point Reasons Individual
- ◆◆◆ AMHA Youth Judging - High Point In-Hand Team
- ◆◆◆ AMHA Youth Judging - High Point In-Hand Individual

DANIEL LAMBERT SPONSORS

For your tax deductible contribution of \$350-\$499, you will receive:

- A Grand National Custom Leather Sponsor Bag
- Four Seats in the Reserved Seating Area
- Option to reserve paid advertising space in the 2010 Grand National Show Program (limited to sponsors only)
- Two Sponsor Badges
- One Valet Parking Pass for the duration of the show
- An invitation to the Grand National Sponsors' Reception (October 15)
- Your name announced as a sponsor and listed in the Official Grand National Show Program and on signage at the show
- The option to take advantage of special "Sponsors Only" Grand National Website Advertising rates

SPONSORSHIP

Our Grand National Sponsors are Morgan owners, exhibitors and enthusiasts who are making an important personal commitment to the largest, most exciting Morgan show in the world. We encourage and truly appreciate your participation as a valued Sponsor at this year's show.

I wish to support the 2010 Grand National & World Championship Morgan Horse Show with a tax deductible sponsorship as indicated below.

- | | | |
|--|-------------------------------------|---|
| <input type="checkbox"/> JUSTIN MORGAN | <input type="checkbox"/> WOODBURY | <input type="checkbox"/> ETHAN ALLEN |
| <input type="checkbox"/> SHERMAN | <input type="checkbox"/> BULRUSH | <input type="checkbox"/> DANIEL LAMBERT |
| <input type="checkbox"/> GENERAL GATES | <input type="checkbox"/> BLACK HAWK | |

Options for Ethan Allen, Black Hawk, Bulrush, Woodbury, General Gates, Sherman and Justin Morgan Sponsors:

- Please select a class or award for us where it's most needed.
- Instead of a class or award, please send us a sponsorship plaque to display in our home, stable, or show tack room.
- We prefer to sponsor a specific class or classes, which are indicated below. We understand our choices may not be available.

Class(es) desired: # _____ NAME _____ # _____ NAME _____
1st Choice
3rd Choice

_____ NAME _____ # _____ NAME _____
2nd Choice
4th Choice

Special Opportunities

VIP Parking

With a \$2000 sponsorship or more, and a \$500 fee, you can enjoy our special VIP Parking. One space will be marked and reserved especially for you for the entire 8 days of the show.
HURRY...VIP spaces are limited.

Partners in Progress

For a tax deductible contribution of \$50 – \$349, you can be a “Coffee and Donuts Sponsor” at the Hospitality area for one morning of the show.
We'll provide the refreshments!

SPONSORSHIP AND ADVERTISING PLEDGE FORM

Sponsorship Level: _____ VIP Parking @ \$500 each \$ _____
 Advertising Size: _____ Partners in Progress Contribution \$ _____

- Check Enclosed (make check payable to AMHI/2010 Grand National) MC/Visa/AmEx/Discover

Pledge Deadline: August 15, 2010 Pledge Payment Deadline: November 15, 2010

Credit Card # _____ Exp. Date _____ Security Code _____
(from back of card)

 FARM NAME (as you would like it to appear in the program and advertiser's index)

 YOUR NAME(S) (as you would like it to appear in the program and advertiser's index)

 YOUR TRAINER(S)

 Street Address or PO Box City State Zip Code

 Phone (day) _____ (evening) _____ E-Mail _____

I agree to the above pledge and/or advertising commitment, PAYABLE BY NOVEMBER 15, 2010.

SIGNATURE _____ DATE _____

MAIL OR FAX THIS FORM TO:
 The Grand National & World Championship Morgan Horse Show®
 Sally Wadhams • PO Box 519, Shelburne, VT 05482-0519
 PH: 802-985-8477 • FAX: 802-985-8430 • E-Mail: sallywadhams@aol.com

ADVERTISING

The Grand National Horse Show Program is a keepsake which exhibitors retain for many years. Advertisers are exposed to a horse-oriented audience during Grand National Week in Oklahoma City, and those people who buy programs keep their issues as reference material for years to come. Become a part of Morgan history by taking advantage of this unique advertising opportunity. Non-Commercial advertising in the Grand National Show Program is available only to Grand National Sponsors.

SPONSOR PACKAGES & ADVERTISING

Justin Morgan, Sherman, General Gates, Woodbury, Bulrush, Black Hawk and Ethan Allen Sponsors receive complimentary ads in the 2010 show program. Daniel Lambert Sponsors have the option of reserving paid advertising space. The sponsorships that include a complimentary ad are welcome to upgrade. Any production charges in addition to a standard ad will be billed to the advertiser.

AD DESCRIPTIONS:

Full-Page, Four-Color Ad: Standard ad includes one color photo on a colored background.

Full-Page, Two-Color Ad: Standard ad includes one black and white photo with black or white type on a colored background.

Black & White Ad: Standard ad includes one black and white photo.

SPONSOR ADVERTISING UPGRADES AND COMMERCIAL ADVERTISING RATES

Sponsors who advertise may upgrade their ad space using their sponsorship advertising credit. All base rates include a standard ad, design and typesetting, one color photo (separation) for each color ad page, and one black and white photo (halftone) for each black and white ad page. Any production charges for additions to a standard ad will be billed to the advertiser.

Sponsor Advertising Rates and Upgrades

Full-Page, Four Color	\$700
Full-Page, Two Color.....	\$500
Full-Page, Black and White	\$400
1/2 Page, Horizontal Black and White.....	\$250
1/4 Page, Black and White	\$175
1/8 Page, Business Card.....	\$100
Additional Color Photos, per Photo	\$150
Additional Black & White Photos, per Photo	\$10
Composite Film per page	price available upon request

Commercial Rates (Non-owner and non-breeder)

Full-Page, Four Color	\$1050
Full-Page, Two Color.....	\$850
Full-Page, Black and White	\$750
1/2 Page, Horizontal Black and White.....	\$600
1/4 Page, Black and White	\$525

PRODUCTION CHARGES

Charges for additional color separations, additional halftones, additional colors, composite film, special screens, and other custom work will be in addition to the cost of a standard ad for both Sponsor and Commercial advertisers.

PREMIUM COLOR PAGES WITH SPECIAL PLACEMENT

Back Cover (breeders and owners only)	\$1,900
Inside Back Cover	\$1,400
5% discount when purchased as a 2-page spread with page facing inside Back Cover	
Page One	\$1,600
5% discount when purchased as a 2-page spread with Page Two	
Page Two	\$850
5% discount when purchased as a 2-page spread with Page One	
Page Three.....	\$850
5% discount when purchased as a 2-page spread with Page Four	
Page Four	\$850
5% discount when purchased as a 2-page spread with Page Three	
Opposite the Table of Contents.....	\$850

The special placement premium ads described above are available only to Sponsors who participate at the \$1500 sponsorship level and above. The prices shown above include the page cost of a four-color ad. The previous year's advertiser has an option until July 1 to renew his/her special placement premium page(s). After July 1, these ad spaces are offered on a first come, first-served basis.

MECHANICAL REQUIREMENTS

Camera ready ads are accepted and appreciated. The Grand National Show Program also accepts high-resolution PDF, Tiff, or EPS files to run in the program. If you're planning to send files, please request our electronic file specifications sheet.

The program is printed by offset lithography on glossy text, and spiral bound. B & W negatives, 133-line screen (270 dpi), right reading, emulsion side down. Color negatives, 150-line screen (300 dpi), right reading, emulsion side down. For spreads with gutter bleed, keep live matter 1/2" from each side of center. **Trim Size:** 8 1/2" x 11" . **Image Area:** 7 1/2" x 10" . **Bleed:** Allow a minimum of 1/8" for trim.

NEW! ADVERTISING ON THE GN WEBSITE

Sponsors are eligible for a reduced advertising rate on the Grand National website: www.morgangrandnational.com.

This is your opportunity to be a "click away" from the most involved and dynamic group of Morgan enthusiasts in the country. Your animated box ad will take *our* website visitors directly to *your* farm, business, breeding program or show horse.

Contact: Sally Wadhams (802-985-8477) or Tony Lee (205-221-5337).

Web ad rates as follows:

Box ad Sponsor rate	\$1000/year
Box ad Commercial rate	\$1500/year

PROGRAM ADVERTISING DEADLINES

August 1st: Ads requiring typesetting or special artwork.

August 15th: Camera ready ads, supplied by advertiser.

Please note: Ads sent after the deadlines may jeopardize their placement.

SEND AD MATERIAL TO:

The Grand National & World Championship Morgan Horse Show®
Sally Wadhams

166 Meadow Lane, Shelburne, VT 05482-6620

PH: 802-985-8477 FAX: 802-985-8430

E-Mail: sallywadhams@aol.com