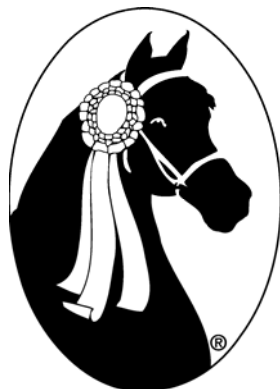


Sponsorship and Advertising at the



2011

Grand National & World Championship Morgan Horse Show®

October 8th – 15th
Oklahoma City, Oklahoma

JOIN A WINNING TRADITION

*Your involvement and commitment to the Grand National & World Championship
Morgan Horse Show are of great importance.*

This sponsorship and program advertising insert describes the many opportunities you have to support the Grand National. As we celebrate this world-class event showcasing our breed's top riders and horses, we hope you'll contribute and create your own tradition of support for the show. In giving, you can take great pride in the knowledge that you are in a unique partnership that benefits our beautiful breed.

Sally Wadhams is our Director of Sponsor Relations. Please feel free to contact her with any questions you may have. Your Grand National can realize unlimited possibilities with your visionary support for the future of the show. We thank you for your generosity and encourage you to send in your pledge form today.

NEW! All sponsors that pledge by August 15, 2011 will be entered in a drawing to win a 9-night stay at the Homewood Suites by Hilton in OKC during the 2011 show.

MasterCard, VISA, American Express and Discover Cards are welcome.

The Grand National & World Championship Morgan Horse Show is operated under the auspices of the American Morgan Horse Institute, Inc., a 501 (c)(3) organization, and your contribution is tax-deductible to the fullest extent of the law.

THE GRAND NATIONAL & WORLD CHAMPIONSHIP MORGAN HORSE SHOW®

Sally Wadhams ♦ PO Box 519 ♦ Shelburne, VT 05482-0519
PH: 802-985-8477 ♦ FAX: 802-985-8430
e-mail: sallywadhams@aol.com

JUSTIN MORGAN SPONSORS

For your tax deductible contribution of \$4,500 or more, you will receive:

- Your choice of one of the following Series or the After Glow Party at the Justin Morgan level or any combination of Classes, Youth Activities, Awards or special items of equal value in the Sherman, General Gates, Woodbury, Bulrush, Black Hawk or Ethan Allen levels. A personal show ring presentation is encouraged but optional.
- Farm and/or name recognition during one arena session (in announcements and program)
- A Grand National Custom Leather Sponsor Bag
- A Full-Page, Four-Color Ad in the 2011 Grand National Show Program
- Twelve Seats in the Box Seating Area
- *NEW!* Opportunity to win a 9-night stay at the Homewood Suites by Hilton in OKC during the 2011 Show (Pledge must be made by 8/15)
- Twelve Sponsor Badges
- Two Platinum Parking Passes for the duration of the show
- Two Official 2011 Grand National Show Programs
- An invitation to the Grand National Sponsors' Reception (October 14)
- Your name announced as a sponsor and listed in the Official Grand National Show Program and on signage at the show
- The option to reserve VIP Parking Spaces
- The option to take advantage of special "Sponsors Only" Grand National Website Advertising rates

World English Pleasure Series

- 88 GN English Pleasure Gelding
- 66 GN English Pleasure Mare
- 81 GN English Pleasure Stallion
- 223 World Champion English Pleasure

World Park Harness Series

- 107 GN Park Harness Mare & Gelding
- 91 GN Park Harness Stallion
- 225 World Champion Park Harness

World Park Saddle Series

- 85 GN Park Saddle Mare & Gelding
- 121 GN Park Saddle Stallion
- 257 World Champion Park Saddle

World Pleasure Driving Series

- 129 GN Pleasure Driving Gelding
- 124 GN Pleasure Driving Mare
- 134 GN Pleasure Driving Stallion
- 256 World Champion Pleasure Driving

World Western Pleasure Series

- 43 GN Western Pleasure Gelding
- 34 GN Western Pleasure Mare
- 48 GN Western Pleasure Stallion
- 250 World Champion Western Pleasure

2011 Grand National After Glow Party

SHERMAN SPONSORS

For your tax deductible contribution of \$3,000-\$4,499 you will receive:

- Your choice of one of the following Series or Youth Activities at the Sherman level, or any combination of Classes, Youth Activities, Awards or special items of equal value in the General Gates, Woodbury, Bulrush, Black Hawk or Ethan Allen levels. A personal show ring presentation is encouraged but optional.
- A Grand National Custom Leather Sponsor Bag
- A Full-Page, Two-Color Ad in the 2011 Grand National Show Program
- Eight Seats in the Box Seating Area
- *NEW!* Opportunity to win a 9-night stay at the Homewood Suites by Hilton in OKC during the 2011 Show (Pledge must be made by 8/15)
- Eight Sponsor Badges
- Two Platinum Parking Passes for the duration of the show

- Two Official 2011 Grand National Show Programs
- An invitation to the Grand National Sponsors' Reception (October 14)
- Your name announced as a sponsor and listed in the Official Grand National Show Program and on signage at the show.
- The option to reserve VIP Parking Spaces
- The option to take advantage of special "Sponsors Only" Grand National Website Advertising rates

World Gelding Series

- 4 GN Champion Three-Year-Old Gelding
- 5 GN Champion Four-Year-Old Gelding
- 6 GN Champion Five-Year & Older Gelding
- 7 World Champion Senior Gelding
- 9 World Champion Gelding

World Mare Series

- 13 GN Champion Three-Year-Old Mare
- 14 GN Champion Four-Year-Old Mare
- 15 GN Champion Five-Year & Older Mare
- 16 World Champion Senior Mare
- 18 World Champion Mare

World Stallion Series

- 28 GN Champion Three-Year-Old Stallion
- 29 GN Champion Four-Year-Old Stallion
- 30 GN Champion Five-Year & Older Stallion
- 31 World Champion Senior Stallion
- 33 World Champion Stallion

World Roadster To Bike Series

- 57 GN Roadster To Bike
- 254 World Champion Roadster To Bike

Youth Activities

- ◆◆◆ 2011 Grand National/AMHA Youth Awards Brunch (October 15)

GENERAL GATES SPONSORS

For your tax deductible contribution of \$2,000-\$2,999 you will receive:

- Your choice of one of the following Presentations at the General Gates level, or any combination of Classes, Youth Activities, Awards or special items of equal value in the Woodbury, Bulrush, Black Hawk, or Ethan Allen levels. A personal show ring presentation is encouraged but optional.
- A Grand National Custom Leather Sponsor Bag
- A Full-Page, Black and White Ad in the 2011 Grand National Show Program
- Six Seats in the Box Seating Area
- *NEW!* Opportunity to win a 9-night stay at the Homewood Suites by Hilton in OKC during the 2011 Show (Pledge must be made by 8/15)
- Six Sponsor Badges
- Two Platinum Parking Passes for the duration of the show
- Two Official 2011 Grand National Show Programs
- An invitation to the Grand National Sponsors' Reception (October 14)
- Your name announced as a sponsor and listed in the Official Grand National Show Program and on signage at the show
- The option to reserve VIP Parking Spaces
- The option to take advantage of special "Sponsors Only" Grand National Website Advertising rates

Presentations

- 216 Leadline
- 77 Presentation of Dressage Champions
- 248 Presentation of Equitation Champions
- 149 Presentation of Hunter and Jumper Champions
- 244 Presentation of Reining Champions
- 186 Presentation of Trail Champions

WOODBURY SPONSORS

For your tax deductible contribution of \$1,500-\$1,999 you will receive:

- Your choice of one of the following Classes at the Woodbury level, or any combination of Classes, Youth Activities, Awards or special items of equal

value in the Bulrush, Black Hawk, or Ethan Allen levels. A personal show ring presentation is encouraged but optional.

- A Grand National Custom Leather Sponsor Bag
- A Full-Page, Black and White Ad in the 2011 Grand National Show Program
- Four Seats in the Box Seating Area
- *NEW!* Opportunity to win a 9-night stay at the Homewood Suites by Hilton in OKC during the 2011 Show (Pledge must be made by 8/15)
- Four Sponsor Badges
- Two Platinum Parking Passes for the duration of the show
- An invitation to the Grand National Sponsors' Reception (October 14)
- Your name announced as a sponsor and listed in the Official Grand National Show Program and on signage at the show
- The option to take advantage of special "Sponsors Only" Grand National Website Advertising rates

Futurity World Championships

- 153 World Champion Futurity Classic Pleasure Driving Three-Year-Old
- 118 World Champion Futurity English Pleasure Three-Year-Old
- 141 World Champion Futurity Hunter Pleasure Three-Year-Old
- 113 World Champion Futurity Park Harness Two-Year-Old
- 99 World Champion Futurity Park Harness Three-Year-Old
- 181 World Champion Futurity Park Saddle Three-Year-Old
- 69/182 World Champion Futurity Pleasure Driving Two-Year-Old
- 84/204 World Champion Futurity Pleasure Driving Three-Year-Old
- 166 World Champion Futurity Western Pleasure Three-Year-Old

World Championships and Grand National Finals

- 233 World Champion Classic Pleasure Driving
- 213 World Champion Classic Pleasure Driving Masters
- 157 World Champion Classic Pleasure Saddle
- 143 World Champion Classic Pleasure Saddle Masters
- 252 World Champion English Pleasure Amateur
- 214 World Champion English Pleasure Amateur Masters
- 221 World Champion Hunter Pleasure
- 156 World Champion Hunter Pleasure Amateur
- 190 World Champion Hunter Pleasure Amateur Masters
- 249 World Champion Park Harness Amateur
- 245 World Champion Park Harness Amateur Masters
- 217 World Champion Park Saddle Amateur
- 188 World Champion Park Saddle Amateur Masters
- 222 World Champion Pleasure Driving Amateur
- 189 World Champion Pleasure Driving Amateur Masters
- 563 World Champion Reining
- 562 World Champion Reining Non-Pro
- 193 World Champion Roadster to Bike Amateur
- 384 World Champion Western Trail
- 383 World Champion English Trail
- 224 World Champion Western Pleasure Amateur
- 242 World Champion Western Pleasure Amateur Masters
- 356 GN Pleasure Driving Amateur Gentlemen Finals
- 142 GN Pleasure Driving Amateur Ladies Finals
- 152 GN Roadster Under Saddle Amateur Finals
- 117 GN Roadster Under Saddle Finals
- 8 GN Western Pleasure Amateur Gentlemen Finals

BULRUSH SPONSORS

For your tax deductible contribution of \$1,000-\$1,499 you will receive:

- Your choice of being the Plaque, Cooler or Halter sponsor of one of the following Classes or special items at the Bulrush level, or any combination of Classes, Youth Activities or Awards of equal value in the Black Hawk or Ethan Allen levels OR Farm and/or name recognition during one arena session (in announcements and program). A personal show ring presentation is encouraged but optional.
- A Grand National Custom Leather Sponsor Bag
- A One-Half Page, Black and White Ad in the 2011 Grand National Show Program
- Three Seats in the Box Seating Area

- *NEW!* Opportunity to win a 9-night stay at the Homewood Suites by Hilton in OKC during the 2011 Show (Pledge must be made by 8/15)
- Three Sponsor Badges
- Two Platinum Parking Passes for the duration of the show
- An invitation to the Grand National Sponsors' Reception (October 14)
- Your name announced as a sponsor and listed in the Official Grand National Show Program and on signage at the show
- The option to take advantage of special "Sponsors Only" Grand National Website Advertising rates

Carriage Driving

- 184 World Champion Carriage Obstacle Driving Single
- 185 World Champion Carriage Obstacle Driving Multiple
- 78 World Champion Carriage Pleasure Driving Single
- 79 World Champion Carriage Pleasure Driving Multiple
- 22 GN Heritage Salute to America Single/Multiple Finals

Classic Pleasure Grand National Finals

- 150 GN Classic Pleasure Driving Gentlemen Finals

Futurity In-Hand World Championships

- 196 World Champion Futurity Yearling Gelding
- 197 World Champion Futurity Yearling Filly
- 198 World Champion Futurity Yearling Colt
- 200 World Champion Futurity Two-Year-Old Gelding
- 201 World Champion Futurity Two-Year-Old Mare
- 202 World Champion Futurity Two-Year-Old Stallion

Junior Horse World Championships

- 207 World Champion Classic Pleasure Driving Junior Horse
- 218 World Champion Classic Pleasure Saddle Junior Horse
- 209 World Champion English Pleasure Three-Year-Old
- 179 World Champion English Pleasure Four-Year-Old
- 229 World Champion Hunter Pleasure Three-Year-Old
- 231 World Champion Hunter Pleasure Four-Year-Old
- 236 World Champion Park Harness Two-Year-Old
- 220 World Champion Park Harness Three-Year-Old
- 175 World Champion Park Harness Four-Year-Old
- 232 World Champion Park Saddle Three-Year-Old
- 240 World Champion Park Saddle Four-Year-Old
- 226 World Champion Pleasure Driving Two-Year-Old
- 238 World Champion Pleasure Driving Three-Year-Old
- 243 World Champion Pleasure Driving Four-Year-Old
- 564 World Champion Reining Snaffle Bit/Hackamore
- 125 World Champion Western Pleasure Three-Year-Old
- 206 World Champion Western Pleasure Four-Year-Old

Ladies World Championships

- 191 World Champion Classic Pleasure Driving Ladies
- 251 World Champion Classic Pleasure Saddle Ladies
- 219 World Champion English Pleasure Ladies
- 228 World Champion English Pleasure Ladies Amateur
- 239 World Champion Hunter Pleasure Ladies
- 255 World Champion Hunter Pleasure Ladies Amateur
- 195 World Champion Park Harness Ladies
- 253 World Champion Park Saddle Ladies
- 187 World Champion Pleasure Driving Ladies
- 237 World Champion Western Pleasure Ladies
- 212 World Champion Western Pleasure Ladies Amateur

Youth World Championships and Grand National Finals

- 165 GN Classic Pleasure Saddle Youth Finals
- 178 GN Park Harness Youth Finals
- 361 GN Park Saddle Youth Finals
- 180 GN Pleasure Driving Youth Finals
- 151/170 World Champion English Pleasure Youth
- 183/215 World Champion Hunter Pleasure Youth
- 161/235 World Champion Western Pleasure Youth

Miscellaneous

- 192 GN Parade Horse Finals
- 390 UPHA Morgan Junior Challenge Cup Finals Phase II
- 388 UPHA Morgan Senior Challenge Cup Finals Phase II

- ◆◆◆ Grand National Program Bookmarks (Included with every Grand National Program). Your "Best Wishes" printed on each bookmark
- ◆◆◆ Farm and/or name recognition during one arena session (in announcements and program)

BLACK HAWK SPONSORS

For your tax deductible contribution of \$750-\$999 you will receive:

- Your choice of being the Class, Plaque, Cooler or Halter sponsor of one of the following Classes, Awards or Youth Activities at the Black Hawk or Ethan Allen levels. A personal show ring presentation is encouraged but optional.
- A Grand National Custom Leather Sponsor Bag
- A One-Quarter Page, Black and White Ad in the 2011 Grand National Show Program
- Two Seats in the Box Seating Area
- *NEW!* Opportunity to win a 9-night stay at the Homewood Suites by Hilton in OKC during the 2011 Show (Pledge must be made by 8/15)
- Two Sponsor Badges
- One Platinum Parking Pass for the duration of the show
- An invitation to the Grand National Sponsors' Reception (October 14)
- Your name announced as a sponsor and listed in the Official Grand National Show Program and on signage at the show
- The option to take advantage of special "Sponsors Only" Grand National Website Advertising rates

Classic Pleasure

- 115 GN Classic Pleasure Driving Mare
- 120 GN Classic Pleasure Driving Stallion & Gelding
- 17 GN Classic Pleasure Driving Masters
- 64 GN Classic Pleasure Saddle Mare
- 68 GN Classic Pleasure Saddle Stallion & Gelding
- 83 GN Classic Pleasure Saddle Masters

Equitation World Championships

- 379 World Champion Hunter Seat on the Flat Junior
- 380 World Champion Hunter Seat on the Flat Senior
- 396 World Champion Saddle Seat Junior
- 394 World Champion Saddle Seat Senior
- 395 World Champion Saddle Seat Classic
- 378 World Champion Walk-Trot Hunter Seat
- 391 World Champion Walk-Trot Saddle Seat
- 397 World Champion Walk-Trot Saddle Seat Classic
- 330 World Champion Walk-Trot Western Seat
- 392 World Champion Western Seat Junior
- 393 World Champion Western Seat Senior

Hunter Pleasure

- 82 GN Hunter Pleasure Mare
- 93 GN Hunter Pleasure Stallion & Gelding
- 194 GN Hunter Pleasure Gentlemen Finals

Grand National and World Championships In-Hand

- 10 GN Champion Yearling Filly
- 11 GN Champion Two-Year-Old Mare
- 12 World Champion Junior Mare
- 1 GN Champion Yearling Gelding
- 2 GN Champion Two-Year-Old Gelding
- 3 World Champion Junior Gelding
- 25 GN Champion Yearling Colt
- 26 GN Champion Two-Year-Old Stallion
- 27 World Champion Junior Stallion

Junior Exhibitor

- 205 World Champion Classic Pleasure Driving Jr. Exhibitor 17 & Under
- 138 World Champion Classic Pleasure Saddle Jr. Exhibitor 13 & Under
- 172 World Champion Classic Pleasure Saddle Jr. Exhibitor 14-17
- 174 World Champion English Pleasure Jr. Exhibitor 13 & Under
- 176 World Champion English Pleasure Jr. Exhibitor 14-17
- 234 World Champion Hunter Pleasure Jr. Exhibitor 13 & Under
- 227 World Champion Hunter Pleasure Jr. Exhibitor 14 & 15
- 210 World Champion Hunter Pleasure Jr. Exhibitor 16 & 17

- 230 World Champion Park Harness Jr. Exhibitor
- 203 World Champion Park Saddle Jr. Exhibitor
- 144 World Champion Pleasure Driving Jr. Exhibitor 13 & Under
- 211 World Champion Pleasure Driving Jr. Exhibitor 14-17
- 177 World Champion Walk-Trot Classic Pleasure Saddle 11 & Under
- 354 World Champion Walk-Trot English Pleasure 11 & Under
- 98 World Champion Walk-Trot Hunter Pleasure 11 & Under
- 199 World Champion Walk-Trot Western Pleasure 11 & Under
- 154 World Champion Western Pleasure Jr. Exhibitor 13 & Under
- 208 World Champion Western Pleasure Jr. Exhibitor 14-17

Reining

- 568 GN Reining Free Style Open Finals
- 567 GN Reining Free Style Non-Pro Finals

World Championship Awards

- 149 World Champion Working Hunter High Point Award
- 149 World Champion Low Working Hunter High Point Award
- 149 World Champion Jumper High Point Award

Miscellaneous

- 119 GN Road Hack Hunter Seat Finals
- 101 GN Road Hack Saddle Seat Finals
- 344 GN Versatile Morgan Finals
- 158 GN Western Pleasure Gentlemen Finals
- 309 GN Fitting & Showmanship 9 & Under Finals
- 314 GN Fitting & Showmanship 10-13 Finals
- 312 GN Fitting & Showmanship 14-17 Finals

ETHAN ALLEN SPONSORS

For your tax deductible contribution of \$500-\$749, you will receive:

- Your choice of being the Class, Plaque or Cooler sponsor of one of the following Classes, Youth Activities or Awards or AMHA Gold Medal Scholarship at the Ethan Allen level. A personal show ring presentation is encouraged but optional.
- A Grand National Custom Leather Sponsor Bag
- Two Seats in the Box Seating Area
- A Business Card Ad in the 2011 Grand National Show Program
- *NEW!* Opportunity to win a 9-night stay at the Homewood Suites by Hilton in OKC during the 2011 Show (Pledge must be made by 8/15)
- Two Sponsor Badges
- One Platinum Parking Pass for the duration of the show
- An invitation to the Grand National Sponsors' Reception (October 14)
- Your name announced as a sponsor and listed in the Official Grand National Show Program and on signage at the show
- The option to take advantage of special "Sponsors Only" Grand National Website Advertising rates

Amateur

- 133 GN English Pleasure Amateur Mare
- 130 GN English Pleasure Amateur Gelding
- 128 GN English Pleasure Amateur Stallion
- 139 GN English Pleasure Amateur Masters
- 24 GN Hunter Pleasure Amateur Mare
- 32 GN Hunter Pleasure Amateur Stallion & Gelding
- 20 GN Hunter Pleasure Amateur Masters
- 155 GN Park Harness Amateur Mare & Gelding
- 159 GN Park Harness Amateur Stallion
- 136 GN Park Harness Amateur Masters
- 49 GN Park Saddle Amateur Mare & Gelding
- 56 GN Park Saddle Amateur Stallion
- 76 GN Park Saddle Amateur Masters
- 89 GN Pleasure Driving Amateur Mare
- 87 GN Pleasure Driving Amateur Gelding
- 67 GN Pleasure Driving Amateur Stallion
- 328 GN Pleasure Driving Amateur Masters
- 23 GN Roadster to Bike Amateur
- 341 GN Western Pleasure Amateur Mare
- 347 GN Western Pleasure Amateur Gelding

- 90 GN Western Pleasure Amateur Stallion
- 53 GN Western Pleasure Amateur Masters

Carriage Driving

- 19 GN Carriage Driving Turnout Single
- 21 GN Carriage Driving Turnout Multiple
- 331 GN Carriage Driving Working Single
- 332 GN Carriage Driving Working Multiple
- 334 GN Carriage Driving Reinsmanship Single
- 335 GN Carriage Driving Reinsmanship Multiple
- 376 GN Carriage Driving Double Jeopardy Single
- 377 GN Carriage Driving Double Jeopardy Multiple
- 541 GN Carriage Driving Gambler's Choice Single
- 542 GN Carriage Driving Gambler's Choice Multiple
- 381 GN Carriage Driving Pick Your Route Single
- 382 GN Carriage Driving Pick Your Route Multiple
- 537 GN Driven Dressage Preliminary Level Single/Multiple Finals
- 538 GN Driven Dressage Intermediate Level Single/Multiple Finals

Dressage

- 501 GN Western Dressage Primary Level Test 1 Finals
- 502 GN Western Dressage Primary Level Test 4 Finals
- 528 GN Dressage Musical Free Style 1st & 2nd Level Finals
- 529 GN Dressage Musical Free Style 3rd Level & Above Finals
- 503 GN Dressage Training Level Test 1-Open
- 505 GN Dressage Training Level Test 1-Amateur
- 504 GN Dressage Training Level Test 1-Jr. Exhibitor
- 517 GN Dressage Training Level Test 2-Open
- 518 GN Dressage Training Level Test 2-Amateur
- 519 GN Dressage Training Level Test 2-Jr. Exhibitor
- 530 GN Dressage Training Level Test 3-Open
- 526 GN Dressage Training Level Test 3-Amateur
- 525 GN Dressage Training Level Test 3-Jr. Exhibitor
- 509 GN Dressage First Level Test 1-Open
- 511 GN Dressage First Level Test 1-Amateur
- 510 GN Dressage First Level Test 1-Jr. Exhibitor
- 512 GN Dressage First Level Test 2-Open
- 523 GN Dressage First Level Test 2-Amateur
- 513 GN Dressage First Level Test 2-Jr. Exhibitor
- 532 GN Dressage First Level Test 3-Open
- 531 GN Dressage First Level Test 3-Amateur
- 524 GN Dressage First Level Test 3-Jr. Exhibitor
- 506 GN Dressage Second Level Test 1
- 520 GN Dressage Second Level Test 2
- 533 GN Dressage Second Level Test 3
- 507 GN Dressage Third Level Test 1
- 521 GN Dressage Third Level Test 2
- 534 GN Dressage Third Level Test 3
- 508 GN Dressage Fourth Level Test 1
- 522 GN Dressage Fourth Level Test 2
- 535 GN Dressage Fourth Level Test 3
- 515 GN Dressage Prix St. George
- 527 GN Dressage Intermediate I
- 514 GN Dressage Intermediate II
- 536 GN Dressage Grand Prix

Equitation

- 516 AMHA Dressage Gold Medal Finals
- 246 AMHA Hunter Seat on the Flat Gold Medal Finals
- 363 AMHA Hunter Seat over Fences Gold Medal Finals
- 565 AMHA Reining Seat Gold Medal Finals
- 160 AMHA Saddle Seat Gold Medal Finals
- 109 AMHA Western Seat Gold Medal Finals
- 315 GN Hunter Seat on the Flat 11 & Under
- 316 GN Hunter Seat on the Flat 12
- 317 GN Hunter Seat on the Flat 13
- 318 GN Hunter Seat on the Flat 14
- 319 GN Hunter Seat on the Flat 15
- 320 GN Hunter Seat on the Flat 16
- 321 GN Hunter Seat on the Flat 17
- 548 GN Hunter Seat Over Fences 17 & Under Finals

- 304 GN Saddle Seat 11 & Under
- 303 GN Saddle Seat 12 & 13
- 302 GN Saddle Seat 14 & 15
- 301 GN Saddle Seat 16 & 17
- 305 GN Saddle Seat Classic 13 & Under
- 307 GN Saddle Seat Classic 14-17
- 368 GN Walk-Trot Hunter Seat 8 & Under
- 369 GN Walk-Trot Hunter Seat 9
- 371 GN Walk-Trot Hunter Seat 10
- 373 GN Walk-Trot Hunter Seat 11
- 308 GN Walk-Trot Saddle Seat 9 & Under
- 306 GN Walk-Trot Saddle Seat 10-11
- 389 GN Walk-Trot Saddle Seat Classic 9 & Under
- 387 GN Walk-Trot Saddle Seat Classic 10-11
- 313 GN Walk-Trot Western Seat 9 & Under
- 311 GN Walk-Trot Western Seat 10-11
- 372 GN Western Seat 11 & Under
- 370 GN Western Seat 12 & 13
- 374 GN Western Seat 14 & 15
- 375 GN Western Seat 16 & 17

Hunter and Jumper

- 367 GN Hunter Hack Finals
- 551 GN Working Hunter Under Saddle
- 366 GN Working Hunter I
- 550 GN Working Hunter II
- 549a GN Working Hunter Amateur Finals
- 549b GN Working Hunter Junior Exhibitor Finals
- 365 GN Low Working Hunter Under Saddle
- 539 GN Low Working Hunter I
- 364 GN Low Working Hunter II
- 540 GN Jumper I
- 362 GN Jumper II
- 552 GN Jumper III

Junior Exhibitor

- 105 GN Classic Pleasure Driving Jr. Exhibitor 13 & Under
- 324 GN Classic Pleasure Driving Jr. Exhibitor 14-17
- 41 GN Classic Pleasure Saddle Jr. Exhibitor 11 & Under
- 50 GN Classic Pleasure Saddle Jr. Exhibitor 12 & 13
- 112 GN Classic Pleasure Saddle Jr. Exhibitor 14 & 15
- 353 GN Classic Pleasure Saddle Jr. Exhibitor 16 & 17
- 44 GN English Pleasure Jr. Exhibitor 11 & Under
- 323 GN English Pleasure Jr. Exhibitor 12 & 13
- 42 GN English Pleasure Jr. Exhibitor 14 & 15
- 46 GN English Pleasure Jr. Exhibitor 16 & 17
- 92 GN Hunter Pleasure Jr. Exhibitor 11 & Under
- 95 GN Hunter Pleasure Jr. Exhibitor 12
- 96 GN Hunter Pleasure Jr. Exhibitor 13
- 340 GN Hunter Pleasure Jr. Exhibitor 14
- 342 GN Hunter Pleasure Jr. Exhibitor 15
- 349 GN Hunter Pleasure Jr. Exhibitor 16
- 348 GN Hunter Pleasure Jr. Exhibitor 17
- 140 GN Park Harness Jr. Exhibitor 15 & Under
- 132 GN Park Harness Jr. Exhibitor 16 & 17
- 59 GN Park Saddle Jr. Exhibitor 15 & Under
- 70 GN Park Saddle Jr. Exhibitor 16 & 17
- 60 GN Pleasure Driving Jr. Exhibitor 11 & Under
- 65 GN Pleasure Driving Jr. Exhibitor 12 & 13
- 146 GN Pleasure Driving Jr. Exhibitor 14 & 15
- 148 GN Pleasure Driving Jr. Exhibitor 16 & 17
- 127 GN Walk-Trot Classic Pleasure Saddle 9 & Under
- 123 GN Walk-Trot Classic Pleasure Saddle 10-11
- 63 GN Walk-Trot English Pleasure 9 & Under
- 61 GN Walk-Trot English Pleasure 10-11
- 39 GN Walk-Trot Hunter Pleasure 8 & Under
- 37 GN Walk-Trot Hunter Pleasure 9
- 38 GN Walk-Trot Hunter Pleasure 10
- 35 GN Walk-Trot Hunter Pleasure 11
- 103 GN Walk-Trot Western Pleasure 9 & Under
- 108 GN Walk-Trot Western Pleasure 10-11

- 36 GN Western Pleasure Jr. Exhibitor 11 & Under
- 86 GN Western Pleasure Jr. Exhibitor 12 & 13
- 94 GN Western Pleasure Jr. Exhibitor 14 & 15
- 97 GN Western Pleasure Jr. Exhibitor 16 & 17

Two-Year-Old

- 45 GN Park Harness Two-Year-Old
- 137 GN Pleasure Driving Two-Year-Old Mare
- 122 GN Pleasure Driving Two-Year-Old Stallion & Gelding

Three-Year-Old

- 47 GN Classic Pleasure Driving Three-Year-Old & Under
- 163 GN Classic Pleasure Saddle Three-Year-Old
- 126 GN English Pleasure Three-Year-Old Mare
- 145 GN English Pleasure Three-Year-Old Stallion & Gelding
- 40 GN Hunter Pleasure Three-Year-Old Mare
- 51 GN Hunter Pleasure Three-Year-Old Stallion & Gelding
- 52 GN Park Harness Three-Year-Old
- 131 GN Park Saddle Three-Year-Old
- 171 GN Pleasure Driving Three-Year-Old Mare
- 173 GN Pleasure Driving Three-Year-Old Stallion & Gelding
- 559 GN Reining Snaffle Bit/Hackamore Three-Year-Old
- 339 GN Western Pleasure Three-Year-Old Mare
- 345 GN Western Pleasure Three-Year-Old Stallion & Gelding

Four-Year-Old

- 55 GN Classic Pleasure Driving Four-Year-Old
- 168 GN Classic Pleasure Saddle Four-Year-Old
- 325 GN English Pleasure Four-Year-Old Mare
- 327 GN English Pleasure Four-Year-Old Stallion & Gelding
- 162 GN Hunter Pleasure Four-Year-Old Mare
- 167 GN Hunter Pleasure Four-Year-Old Stallion & Gelding
- 72 GN Park Harness Four-Year-Old Mare & Gelding
- 58 GN Park Harness Four-Year-Old Stallion
- 357 GN Park Saddle Four-Year-Old Mare & Gelding
- 111 GN Park Saddle Four-Year-Old Stallion
- 358 GN Pleasure Driving Four-Year-Old Mare
- 359 GN Pleasure Driving Four-Year-Old Stallion
- 352 GN Pleasure Driving Four-Year-Old Gelding
- 560 GN Reining Snaffle Bit/Hackamore Four-Year-Old
- 104 GN Western Pleasure Four-Year-Old Mare
- 350 GN Western Pleasure Four-Year-Old Stallion & Gelding

Ladies

- 326 GN Classic Pleasure Driving Ladies Mare
- 322 GN Classic Pleasure Driving Ladies Gelding
- 360 GN Classic Pleasure Saddle Ladies Mare
- 355 GN Classic Pleasure Saddle Ladies Gelding
- 329 GN English Pleasure Ladies Mare
- 54 GN English Pleasure Ladies Gelding
- 75 GN English Pleasure Ladies Amateur Mare
- 73 GN English Pleasure Ladies Amateur Gelding
- 116 GN Hunter Pleasure Ladies Mare
- 346 GN Hunter Pleasure Ladies Gelding
- 336 GN Hunter Pleasure Ladies Amateur Mare
- 338 GN Hunter Pleasure Ladies Amateur Gelding
- 80 GN Park Harness Ladies Mare
- 62 GN Park Harness Ladies Gelding
- 135 GN Park Saddle Ladies Mare
- 147 GN Park Saddle Ladies Gelding
- 110 GN Pleasure Driving Ladies Mare
- 74 GN Pleasure Driving Ladies Gelding
- 114 GN Western Pleasure Ladies Mare
- 106 GN Western Pleasure Ladies Gelding
- 164 GN Western Pleasure Ladies Amateur Mare
- 169 GN Western Pleasure Ladies Amateur Gelding

Reining

- 558 GN Reining Open
- 566 GN Reining Green Rider Finals
- 554 GN Reining 1st Year Green
- 555 GN Reining 2nd Year Green

- 556 GN Reining Non-Pro Adult
- 557 GN Reining Non-Pro Youth
- 553 GN Reining Non-Pro Rookie
- 561 GN Reining Five-Year-Old Snaffle Bit/Hackamore

Trail

- 543 GN English Trail Open
- 544 GN English Trail Amateur
- 546 GN Western Trail Open
- 547 GN Western Trail Amateur
- 545 GN Trail Junior Exhibitor Finals

Youth

- 71 GN English Pleasure Youth
- 102 GN Hunter Pleasure Youth Mare
- 100 GN Hunter Pleasure Youth Stallion & Gelding
- 337 GN Western Pleasure Youth Mare
- 343 GN Western Pleasure Youth Stallion & Gelding

World Championship Awards

- 77 World Champion Dressage Training Level Open
- 77 World Champion Dressage Training Level Amateur
- 77 World Champion Dressage Training Level Junior Exhibitor
- 77 World Champion Dressage First Level Open
- 77 World Champion Dressage First Level Amateur
- 77 World Champion Dressage First Level Junior Exhibitor
- 77 World Champion Dressage Second Level
- 77 World Champion Dressage Third Level
- 77 World Champion Dressage Fourth Level
- 77 World Champion Dressage FEI Level

Youth Activities

- 247 AMHA Youth of the Year Contest Overall Championship Award
- 247 AMHA Youth of the Year Contest Speech Division Awards
- 247 AMHA Youth of the Year Contest Written Exam Division Awards
- 247 AMHA Youth of the Year Contest Horsemastership Pattern Division Awards
- 247 AMHA Youth of the Year Contest Judging Division Awards
- 247 AMHA Youth Club of the Year Awards
- 247 AMHA Educational Display Contest Awards
- 247 AMHA Blue Ribbon Club Contest Awards
- ◆◆◆ AMHA Youth of the Year Welcome Party
- ◆◆◆ AMHA Youth Judging Workshop Morgan Senior Division High Point In-Hand
- ◆◆◆ AMHA Youth Judging Workshop Morgan Junior Division High Point In-Hand
- ◆◆◆ AMHA Youth Judging Workshop Morgan Senior Division High Point Performance
- ◆◆◆ AMHA Youth Judging Workshop Morgan Junior Division High Point Performance

DANIEL LAMBERT SPONSORS

For your tax deductible contribution of \$350-\$499, you will receive:

- A Grand National Custom Leather Sponsor Bag
- Four Seats in the Reserved Seating Area
- *NEW!* Opportunity to win a 9-night stay at the Homewood Suites by Hilton in OKC during the 2011 Show (Pledge must be made by 8/15)
- Option to reserve paid advertising space in the 2011 Grand National Show Program (limited to sponsors only)
- Two Sponsor Badges
- One Platinum Parking Pass for the duration of the show
- An invitation to the Grand National Sponsors' Reception (October 14)
- Your name announced as a sponsor and listed in the Official Grand National Show Program and on signage at the show
- The option to take advantage of special "Sponsors Only" Grand National Website Advertising rates

SPONSORSHIP

Our Grand National Sponsors are Morgan owners, exhibitors and enthusiasts who are making an important personal commitment to the largest, most exciting Morgan show in the world. We encourage and truly appreciate your participation as a valued Sponsor at this year's show.

I/We wish to support the 2011 Grand National & World Championship Morgan Horse Show with a tax deductible sponsorship as indicated below.

JUSTIN MORGAN
 SHERMAN
 GENERAL GATES

WOODBURY
 BULRUSH
 BLACK HAWK

ETHAN ALLEN
 DANIEL LAMBERT

Options for Ethan Allen, Black Hawk, Bulrush, Woodbury, General Gates, Sherman and Justin Morgan Sponsors:

- Please select a class or award for us where it's most needed.
- Instead of a class or award, please send us a sponsorship plaque to display in our home, stable, or show tack room.
- We prefer to sponsor a specific class or classes, which are indicated below. We understand our choices may not be available.

Class(es) desired: # _____ NAME _____ # _____ NAME _____
1st Choice 3rd Choice
_____ NAME _____ # _____ NAME _____
2nd Choice 4th Choice

Special Opportunities

VIP Parking

With a \$2000 sponsorship or more, and a \$500 fee, you can enjoy our special VIP Parking. One space will be marked and reserved especially for you for the entire 8 days of the show.
HURRY...VIP spaces are limited.

Partners in Progress

For a tax deductible contribution of \$50 – \$349, you can be a "Coffee and Donuts Sponsor" at the Hospitality area for one morning of the show.
We'll provide the refreshments!

SPONSORSHIP AND ADVERTISING PLEDGE FORM

Sponsorship Level: _____ VIP Parking @ \$500 each \$ _____
Advertising Size: _____ Partners in Progress Contribution \$ _____

- Please enter our/my name in the drawing to win a 9-night stay at the Homewood Suites by Hilton in OKC during the 2011 show. (Pledge must be received by August 15, 2011)
- Check Enclosed (make check payable to AMHI/2011 Grand National) MC/Visa/AmEx/Discover

Pledge Deadline: August 15, 2011

Pledge Payment Deadline: November 15, 2011

Credit Card # _____ Billing Zip _____ Exp. Date _____ Security Code _____
(from back of card)

FARM NAME (as you would like it to appear in the program and advertiser's index)

YOUR NAME(S) (as you would like it to appear in the program and advertiser's index)

YOUR TRAINER(S)

Street Address or PO Box _____ City _____ State _____ Zip Code _____

Phone (day) _____ (evening) _____ E-Mail _____

I agree to the above pledge and/or advertising commitment, PAYABLE BY NOVEMBER 15, 2011.

SIGNATURE _____ DATE _____

MAIL OR FAX THIS FORM TO:

The Grand National & World Championship Morgan Horse Show®
Sally Wadhams • PO Box 519, Shelburne, VT 05482-0519
PH: 802-985-8477 • FAX: 802-985-8430 • E-Mail: sallywadhams@aol.com

ADVERTISING

The Grand National Horse Show Program is a keepsake which exhibitors retain for many years. Advertisers are exposed to a horse-oriented audience during Grand National Week in Oklahoma City, and those people who buy programs keep their issues as reference material for years to come. Become a part of Morgan history by taking advantage of this unique advertising opportunity. Non-Commercial advertising in the Grand National Show Program is available only to Grand National Sponsors.

SPONSOR PACKAGES & ADVERTISING

Justin Morgan, Sherman, General Gates, Woodbury, Bulrush, Black Hawk and Ethan Allen Sponsors receive complimentary ads in the 2011 show program. Daniel Lambert Sponsors have the option of reserving paid advertising space. The sponsorships that include a complimentary ad are welcome to upgrade. Any production charges in addition to a standard ad will be billed to the advertiser.

AD DESCRIPTIONS:

Full-Page, Four-Color Ad: Standard ad includes one color photo on a colored background.

Full-Page, Two-Color Ad: Standard ad includes one black and white photo with black or white type on a colored background.

Black & White Ad: Standard ad includes one black and white photo.

SPONSOR ADVERTISING UPGRADES AND COMMERCIAL ADVERTISING RATES

Sponsors who advertise may upgrade their ad space using their sponsorship advertising credit. All base rates include a standard ad, design and typesetting, one color photo (separation) for each color ad page, and one black and white photo (halftone) for each black and white ad page. Any production charges for additions to a standard ad will be billed to the advertiser.

Sponsor Advertising Rates and Upgrades

Full-Page, Four Color	\$700
Full-Page, Two Color	\$500
Full-Page, Black and White	\$400
1/2 Page, Horizontal Black and White	\$250
1/4 Page, Black and White	\$175
1/8 Page, Business Card	\$100
Additional Color Photos, per Photo	\$150
Additional Black & White Photos, per Photo	\$10
Composite Film per page	price available upon request

Commercial Rates (Non-owner and non-breeder)

Full-Page, Four Color	\$1050
Full-Page, Two Color	\$850
Full-Page, Black and White	\$750
1/2 Page, Horizontal Black and White	\$600
1/4 Page, Black and White	\$525

PRODUCTION CHARGES

Charges for additional color separations, additional halftones, additional colors, composite film, special screens, and other custom work will be in addition to the cost of a standard ad for both Sponsor and Commercial advertisers.

PREMIUM COLOR PAGES WITH SPECIAL PLACEMENT

Back Cover (breeders and owners only)	\$1,900
Inside Back Cover	\$1,400
5% discount when purchased as a 2-page spread with page facing inside Back Cover	
Page One	\$1,600
5% discount when purchased as a 2-page spread with Page Two	
Page Two	\$850
5% discount when purchased as a 2-page spread with Page One	
Page Three	\$850
5% discount when purchased as a 2-page spread with Page Four	
Page Four	\$850
5% discount when purchased as a 2-page spread with Page Three	
Opposite the Table of Contents	\$850

The special placement premium ads described above are available only to Sponsors who participate at the \$1500 sponsorship level and above. The prices shown above include the page cost of a four-color ad. The previous year's advertiser has an option until July 1 to renew his/her special placement premium page(s). After July 1, these ad spaces are offered on a first come, first-served basis.

MECHANICAL REQUIREMENTS

Camera ready ads are accepted and appreciated. We also accept high-resolution PDF, Tiff, or EPS files. If you're planning to send files, please request our electronic file specifications sheet.

The program is printed by offset lithography on glossy text, and spiral bound. B & W negatives, 133-line screen (270 dpi), right reading, emulsion side down. Color negatives, 150-line screen (300 dpi), right reading, emulsion side down. For spreads with gutter bleed, keep live matter 1/2" from each side of center. **Trim Size:** 8 1/2" x 11" . **Image Area:** 7 1/2" x 10" . **Bleed:** Allow a minimum of 1/8" for trim.

NEW! ADVERTISING ON THE GN WEBSITE

Sponsors are eligible for a reduced advertising rate on the Grand National website: www.morgangrandnational.com.

This is your opportunity to be a "click away" from the most involved and dynamic group of Morgan enthusiasts in the country. Your animated box ad will take *our* website visitors directly to *your* farm, business, breeding program or show horse.

Contact: Sally Wadhams (802-985-8477) or Tony Lee (205-221-5337).

Web ad rates as follows:

Box ad Sponsor rate	\$1000/year
Box ad Commercial rate	\$1500/year

PROGRAM ADVERTISING DEADLINES

August 1st: Ads requiring typesetting or special artwork.

August 15th: Camera ready ads, supplied by advertiser.

Please note: Ads sent after the deadlines may jeopardize their placement.

SEND AD MATERIAL TO:

The Grand National & World Championship Morgan Horse Show®
Sally Wadhams

166 Meadow Lane, Shelburne, VT 05482-6620

PH: 802-985-8477 FAX: 802-985-8430

E-Mail: sallywadhams@aol.com